INFORMATION ON COOKIES

1. WHAT IS A COOKIE?

An http cookie or, simply, a "cookie", is a small text string sent by a server to a website user (via the website they are viewing), which is subsequently sent back by the user every time the user accesses the same website. Cookies are used to perform automatic authentication, tracking of browsing sessions and collect information about users, such as favorite websites or the pages of a site most frequently visited.

The cookie is a small text file that stores information about the user experience on the respective device (PC, tablet, smartphone, etc.) that is being used.

Our cookies are designed to be able to provide users with the best website browsing experience.

Some cookies are necessary for the correct functioning of the site and cannot be disabled while others, concerning the storage of preference parameters, such as the storage of the user name, can be disabled. However, the advantage of having cookies is that it can improve your web browsing experience, when accessing previously visited sites.

2. WHY AND WHAT COOKIES DOES FIT2TRIP USE?

Thanks to the use of cookies, Intermundial is able to offer a browsing experience modeled as much as possible around user preferences, avoiding, for example, users having to enter the same information repeatedly, thus speeding up the purchase process.

By continuing to use www.fit2trip.it, you declare that you have understood and accepted its use of cookies.

Specifically, the following cookies are used:

   a. **Technical or Functional cookies**: these are necessary for optimal operation of the site. Their role is purely technical and they are intended for areas such as the operating system, traffic control, recall orders and security. This type of cookie does not acquire any personal identification data.

b. **Customization cookies**: these are used to establish specific and basic user criteria (language, browser type, access to local services, etc.) that improve the user's browsing experience.

c. **Analytical cookies**: collect information to evaluate the use of the site and the general activity of the user on it. Web analytics is the set of measurement, collection, analysis and report data used to understand and optimise the use of the site. This type of cookie is used in the domain www.fit2trip.it;

d. **Social cookies**: these are used by external social networks (eg Facebook, Google+ and Twitter). Their function is to control interaction with social widgets within the fit2trip.it page.

e. **Advertising profiling cookies**: these have the ability to store data on users' behavior and browsing habits, such as their favorite destinations and activities. Through their archiving and subsequent processing, it is possible to obtain a specific user profile, to improve browsing experience and offer relevant and effective advertisements to be displayed during browsing.

Below are the specific cookies used on www.fit2trip.it:

Name	Duration	Description
INTM_SESSID	User Session	These check that the user is registered and facilitate the purchase management process.
PHPSESSID	User Session	Stores data between pages
AR Affinity	User Session	Used for load balancing to ensure that visitor page requests are directed to the same server for all browsing sessions

6. Third-party cookies: google analytics

Name	Duration	Description

__utma	Two years from configuration and / or update	Used to distinguish users and sessions. It is created during the execution of the javascript library and when no previous _utma cookie exists. It is updated every time data is sent to Google Analytics
__utmb	30 minutes from configuration and / or update	Used to recognize new sessions and / or visits. It is created during the execution of the javascript library and when there is no previous __utbm cookie. It is updated every time data is sent to Google Analytics
__utmc	End of the browsing session	Not used in ga.js. Used for interoperability with urchin.js. Usually, this cookie was used together with the __utmb cookie to determine if the user was in a new session and / or visit.
__utmz	Six months from configuration and / or update	Used to memorise the traffic source or the campaign through which the user arrived at the site. It is created during the execution of the javascript library and updated every time data is sent to Google Analytics.

3. WHY DO WE USE GOOGLE ANALYTICS?

Google Analytics is a free web analysis tool offered by Google, which through aggregated data, helps website owners to understand how visitors interact with the site. It works anonymously and is used to understand trends and usage patterns page by page, offering reports through which owners can make continuous improvements to their site.

Through Google Analytics, Intermundial does not receive any other information on the user's navigation outside this site.

Google, Inc. is a company incorporated and registered under the law of the State of Delaware with headquarters at 1600 Amphitheater Parkway, Mountain View (California), CA 94043, USA.

The information generated by cookies on the use of the website (including the user's IP address) will be transmitted and stored by Google on servers located in the United

States. Google will use this information, in order to monitor the use of the site, compiling reports on the activity on the site and providing other services related to the activity online and on the site. Google may transfer this information to third parties, if required to by law or in the event that such third parties are entrusted by Google with information processing. Google will not associate the user's IP address with any other data in its possession.

The purpose of this information note is to comply with the requirements of the privacy policy of Google Analytics, in which all website owners are required to update their privacy policy and inform users, in accordance with Google's Analytics quality requirements. For more information regarding Google's privacy policy, visit the following address: https://policies.google.com/technologies/ads?hl=en

Based on the above, www.fit2trip.it informs users that (i) Google, through the Google Analytics tool, is responsible for collecting user traffic data on this site (www.fit2trip.it), on behalf of Intermundial, while www.fit2trip.it only has access to the aggregated statistical data of this traffic without any connection to the user's identity; (ii) Google (not www.fit2trip.it) decides the purpose of the processing and the use of data obtained through Google Analytics.

4. HOW CAN YOU AVOID SAVING COOKIES ON YOUR COMPUTER?

Most browsers accept cookies automatically, but you can change your browser settings to avoid improper use or even delete cookies that have already been installed on your device.

At the following addresses you can find all the necessary information relating to the most used browsers:

Internet Explorer: https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies

Safari®: https://support.apple.com/en-gb/guide/safari/sfri11471/mac

Chrome®: https://policies.google.com/technologies/cookies?hl=en

Firefox®: https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox

Opera®: https://help.opera.com/en/?s=cookies&product=latest

Furthermore, given its widespread use, we recommend consulting the cookie policy statement provided by Adobe®: https://www.adobe.com/uk/privacy/cookies.html

If you prefer to avoid the use of Google Analytics, Google has created an application for this purpose: the browser's additional component for deactivating Google Analytics. To use it, click here: https://support.google.com/analytics/answer/181881?hl=en

Before downloading and installing the program, we strongly recommend that you read all Google information about it.

Intermundial is not responsible for any consequences related to the use of the Google Analytics browser add-on.

Intermundial assumes no responsibility for any accidents that may result from the removal and non-installation of cookies for browsing the site and/or obtaining the services requested.

5. CONSENT FOR THE INSTALLATION OF COOKIES

By continuing to use the site www.fit2trip.it and making use of the products and services offered, you are consenting to the installation of cookies as described above. It is important to remember that Intermundial provides links to third party websites. Just like for this site, Intermundial recommends checking the cookie information of each website, as it may differ from this one.

Any comments or requests for additional information on the use of cookies on our site can be sent to: customerservice@fit2trip.it